



Franklin-Hampshire WDA

2017

Labor Market Highlights				
Franklin-Hampshire WDA				
Annual Averages	2016	2017	Change	
Labor Force	135,421	136,462	▲	0.8%
Employed	130,435	131,746	▲	1.0%
Unemployed	4,986	4,715	▼	-5.4%
Unemployment Rate	3.7%	3.5%	▼	-0.2%
Avg. Weekly Wage	\$833	\$868	▲	4.2%
Establishments	7,719	7,794	▲	1.0%
Avg. Monthly Emp.	94,919	96,278	▲	1.4%
On-Line Job Ads	2,754	2,774	▲	0.7%

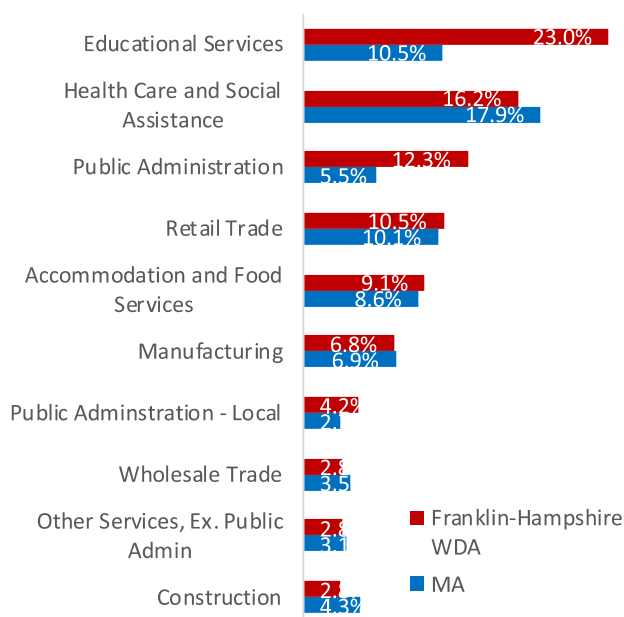
Source: Bureau of Labor Statistics (BLS), Local Area Unemployment Statistics (LAUS), Quarterly Census of Employment & Wages (QCEW), MA Department of Unemployment Assistance (DUA), The Conference Board Help Wanted OnLine (HWOL) Data Series

The MassHire Franklin-Hampshire Workforce Development Area had a labor force of 136,462 residents, with 1,041 more residents than in 2016. Labor force gains were due to 1,311 more employed and 271 fewer unemployed residents. The unemployment rate was 3.5 percent down from 3.7 percent in 2016.

Average weekly wage for jobs in the area was \$868, a 4.2 percent gain over the year. There were 75 new business establishments in 2017 for a total of 7,794 with average monthly employment of 96,278, a 1.4 percent gain. On-line job postings had a modest gain.

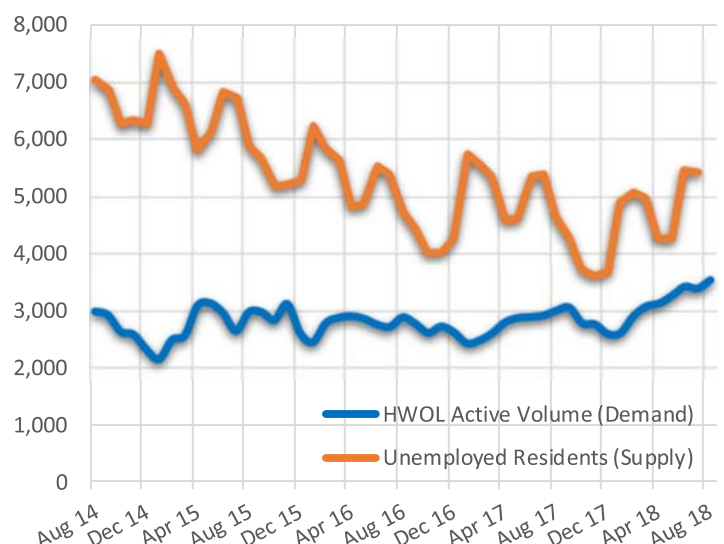
Active job postings, labor demand, are up in 2018 with a continuing upward trend. This area also has strong seasonal trend s in unemployment with the number of unemployed residents in August 2018 above the level in 2017.

WDA Occupations Share vs. Commonwealth



Source: MA DUA Occupational Employment & Wage Staffing Patterns, May 2017

Labor Supply vs. Labor Demand



Source: Bureau of Labor Statistics (BLS), Local Area Unemployment Statistics (LAUS), The Conference Board Help Wanted OnLine (HWOL) Data Series

Largest Occupations within Top 5 Industries

NAICS	Industry	SOC	Occupation	Employment	% of Total	Entry Wage	Median Wage	Experienced Wage
10	Total, All Industries	00-0000	Total, All Occupations	102,030	100.0%	\$26,168	\$40,819	\$63,489
61	Educational Services	00-0000	Total, All Occupations	23,440	23.0%	\$34,078	\$57,351	\$79,919
		25-9041	Teacher Assistants	1,480	6.3%	\$24,129	\$29,940	\$35,438
		25-2031	Secondary School Teachers	1,160	4.9%	\$47,708	\$67,500	\$78,357
		25-2021	Elementary School Teachers	1,040	4.4%	\$45,671	\$64,249	\$74,301
62	Health Care and Social Assistance	00-0000	Total, All Occupations	16,480	16.2%	\$27,250	\$38,551	\$66,615
		39-9021	Personal Care Aides	2,440	14.8%	\$27,709	\$28,535	\$28,824
		29-1141	Registered Nurses	1,360	8.3%	\$62,115	\$79,929	\$89,736
		31-1014	Nursing Assistants	1,330	8.1%	\$26,800	\$29,328	\$32,300
92	Public Administration	00-0000	Total, All Occupations	12,600	12.3%	\$32,330	\$49,175	\$65,440
		33-3051	Police and Sheriff's Patrol Officers	650	5.2%	\$39,241	\$56,893	\$68,635
		33-2011	Firefighters	610	4.8%	\$27,885	\$39,392	\$48,396
		29-1141	Registered Nurses	350	2.8%	\$61,789	\$83,635	\$94,176
44-45	Retail Trade	00-0000	Total, All Occupations	10,740	10.5%	\$23,653	\$27,605	\$42,580
		41-2031	Retail Salespersons	2,630	24.5%	\$23,597	\$24,659	\$36,549
		41-2011	Cashiers	2,050	19.1%	\$23,177	\$24,061	\$28,416
		41-1011	1st Line Super. of Retail Sales	770	7.2%	\$29,808	\$40,481	\$52,106
72	Accommodation and Food Services	00-0000	Total, All Occupations	9,310	9.1%	\$23,315	\$24,498	\$31,530
		35-3021	Comb. Food Prep. & Serv. Workers	1,880	20.2%	\$23,762	\$24,306	\$27,228
		35-3031	Waiters and Waitresses	1,810	19.4%	\$22,880	\$23,608	\$30,636
		35-2014	Cooks, Restaurant	950	10.2%	\$23,171	\$26,260	\$29,737

Source: MA DUA Occupational Employment & Wage Staffing Patterns, May 2017

Educational Services, Health Care and Social Assistance, Public Administration, Retail Trade and Accommodations and Food Services are the largest industries. Educational Services is the largest sector with 23,440 or 23 percent of jobs in the area. Statewide Educational Services had 10.5 percent of jobs in 2017. The area is home to numerous Colleges, Universities and Professional Schools. This area is one of a few WDAs with Health Care and Social Assistance with 16,400 jobs has a smaller share of jobs than the state.

Teaching Assistants are the largest occupation on Educational Services followed by Secondary School Teachers and Elementary School Teachers. Median wage is highest for Secondary School Teachers at \$67,500, Elementary School Teachers median wage is \$64,249.

Police and Sheriff's Patrol Officers are the leading occupation in Public Administration. Top skills include cardiopulmonary resuscitation, criminal justice and law enforcement or criminal experience. Median wages are \$56,893.

Skills in Demand by Occupation

Industries				
Educational Services	Health Care and Social Assistance	Public Administration	Retail Trade	Accommodation and Food Services
Occupation				
Teacher Assistants	Personal Care Aides	Police and Sheriff's Patrol Officers	Retail Salespersons	Comb. Food Prep. & Serv. Workers
Skills				
Teaching	Budgeting	Cardiopulmonary Resuscitation (CPR)	Sales	Food Service Experience
Special Education	Cardiopulmonary Resuscitation (CPR)	Criminal Justice	Customer Service	Customer Service
Toileting	Bathing	Law Enforcement or Criminal Justice Experience	Retail Industry Knowledge	Food Safety

Source: Burning Glass, Labor Insights